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For Immediate Release

Peanut manufacturers participate in West of West Texas Tour

Texas Peanut Producers Board host in Lubbock

LUBBOCK, Texas (October 24, 2016) – Ten food and snack manufacturers representing five companies gathered last week to join [Texas Peanut Producers Board](#) (TPPB) for the inaugural West of West Texas Tour.

The free event, which was made possible by the state's peanut checkoff, gave manufacturers the opportunity to get to know farmers who grow the peanuts used in their products. The group visited multiple farming operations in Lamesa and Brownfield, Texas. They were able to see the four varieties of high-quality Texas peanuts being harvested, as well as organic Valencia and Spanish peanuts.

The tour gave manufacturers an opportunity to learn what makes Texas peanuts stand out other than the convenience of location. While the majority of the peanuts in the U.S. are produced in the Southeast, peanuts grown Texas are the nearest resource for each company that attended the tour. Almost all companies represented have headquarters west of West Texas.

"Many of these manufacturers have never seen a peanut field, much less witnessed harvest," Shelly Nutt, TPPB executive director said. "It's important for them to know where their ingredients come from to ensure they are using the best, highest quality peanuts available, as well as see the effort it takes our farmers to produce this valuable crop."

Companies represented at the tour included Lord Nut Levington from Dallas; Dos Amigos from San Diego; Azar from El Paso, Texas; Good Spread from Boulder, Colo.; and CB's Nuts in Kingston, Wash.

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About Texas Peanut Producers Board

The Texas Peanut Producers Board is a statewide board funded by a voluntary checkoff program. TPPB is responsible for coordinating peanut research, promotion and marketing programs.

For more information, visit www.TexasPeanutBoard.com.