



Contact:

Stephanie Pruitt
Communications Director
Texas Peanut Producers
Board
800.734.0086

For Immediate Release

Lubbock peanut tour boosts export relations

LUBBOCK, Texas (November 4, 2013) – October 20-23 brought Colombian visitors to the Lubbock, Texas, area for a peanut manufacturer and production tour.

The tour served as a key component in building a strong relationship with Colombia to increase peanut exports from the U.S.

Shelly Nutt, executive director of the Texas Peanut Producers Board, helped host the tour in conjunction with the American Peanut Council. Nutt said the Colombian visitors loved their time in the U.S. and she foresees an increase in exports in the near future.

“Lubbock was an ideal choice for this tour due to its central location,” Nutt said. “Two major peanut plants are in our backyard, and we have easy access to peanut farms.”

Colombians learned a significant amount about how peanuts are grown and processed in the U.S., offering considerable insight about the premier quality and safety of the American commodity.

Nutt said she hopes to continue building strong relations with Colombians through annual tours. In her correspondence with several of the buyers following their visits, the Colombians indicated they plan to begin purchasing or increase current purchases of American-grown peanuts.

For more information on this and other efforts in the peanut industry, visit www.TexasPeanutProducers.com.

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